

"ONE OF THE MOST RAVISHING SHOWS  
I'VE EVER SEEN!"  
-*TIME MAGAZINE*

## Disney presents THE LITTLE MERMAID

Broadway's #1 New Musical  
May's EVENT OF THE MONTH

AN EXCLUSIVE  
PLUM BENEFITS OFFER –  
MUST PURCHASE BY 5/25/2008

See Broadway's #1 new musical and bring the magic home with you! From the beloved film comes the tale of a beautiful young mermaid named Ariel who longs to leave her ocean home and live and love in the world above. Featuring the hits "Part of Your World," "Kiss the Girl" and "Under the Sea" - and the stage magic that only Disney can create, The Little Mermaid will transport you to a magical undersea kingdom you won't soon forget.

*See the show this Spring with best availability on Tuesday, Wednesday and Thursday evenings!*

**Plum Benefits' Clients Receive a Complimentary THE LITTLE MERMAID Cast Recording with Each Order!**

**ALL Performances thru 8/31/08:** Orch/Front Mezz: \$111.50-\$121.50, Mid Mezz: \$81.50-\$86.50, Balcony: \$51.50, Tues 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4747 & use code **PLUMCD**.\* Or bring Guide to the Lunt-Fontanne Theatre, 205 West 46<sup>th</sup> Street. Prices include \$1.50 facility fee. Customer receives one CD per order. CDs will be mailed to customer by July 25, 2008 and will be shipped separately from any tickets elected to be shipped. Limit 14 tickets per person per 7 day period.

## SPOTLIGHT

### FUERZABRUTA

Sat 7pm Now Available!

The Spectacular New Show From the Creators of *De La Guarda*

From the creators of *De La Guarda* comes a heart-pounding experience that floods your senses with a nonstop collision of dynamic music, visceral emotion and visual effects. *Fuerzabruta* has to be seen to be believed, especially the water world suspended just inches above the audience. The magic of *Fuerzabruta* ("brute force") happens so close, you can touch it.

**Save up to 38%! \$45**, reg. \$72, Tue 8:00pm, Wed 8:00pm, Thur 8:00pm, Sun 7:00pm. **\$50**, reg. \$72, Fri 8/10:30pm, Sat 7/10pm. Offers valid thru 6/29. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **FBPLUM5**.\* Or bring Guide to Daryl Roth Theatre, 101 East 15<sup>th</sup> St. Incl. \$1 fac. fee. Limit 10 tix/order. All tx general admission. Not valid 5/16 10:30pm. **Audience stands for 70 minute show & may get wet.**

## BROADWAY

### THE 39 STEPS

Save over 50%!

"The Most Entertaining Show On Broadway!" -*Liz Smith*

By popular demand, this riotous, rollicking show is making its next triumphant move – to the Cort Theatre! Mix Alfred Hitchcock's classic film with a juicy spy novel, add a dash of vintage Monty Python and you have *The 39 Steps*, a fast-paced whodunit for anyone who loves the magic of theatre! Order your tickets today to the show *The New York Times* calls "Absurdly Enjoyable!" - and STEP on it!

**Performances thru 7/6:** \$49, reg. \$98.50 Tue 7pm, Wed 2/8pm, Thur 8pm \$59, reg. \$98.50. Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **39PLUM8**.\* Or bring Guide to Cort Theatre, 138 West 48<sup>th</sup> Street. Prices include \$1.50 facility fee. Limit 19 tickets/order. Offer valid select orch/mezzanine seats.

### AUGUST: OSAGE COUNTY

Great Seats- Only \$69.50!

**WINNER! 2008 Pulitzer Prize & Time's # 1 Show of the Year!**

2008 Pulitzer Prize-winner Tracy Letts' hilarious dark comedy tells the story of the Westons, a large extended clan that comes together when its patriarch disappears. Filled with rich insight & brilliant humor, *August: Osage County* is "The most exciting new American play Broadway has seen in years." - *NY Times*. Don't miss the show *Variety* calls "Scintillating! Rich, Raw & intense!"

**Performances thru 7/6: Mezzanine: \$69.50**, reg. \$102.50. **Rear Mezzanine: \$49.50**, reg. \$76.50. Tue 7:30pm, Wed 2/7:30pm, Thur 7:30pm, Fri 7:30pm, Sat 2pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **OCPLM82**.\* Or bring Guide to the Music Box Theater, 239 West 45<sup>th</sup> Street. Limit 10 tickets per order. Price includes \$1.50 facility fee. Not valid for performances 5/23-5/25.

## SPOTLIGHT

### SPORTS MUSEUM OF AMERICA Grand Opening: May 7

Be First to Experience All Sports Under One Roof!

Created in partnership with virtually every major sports Hall of Fames around the country & located next to the famous "Charging Bull" statue, the Sports Museum of America is the nation's first & only all-sports museum-experience. With state-of-the-art technology, interactive exhibits, iconic artifacts, & original films that "put you in the game".

**Opening Month 5/7-5/31 (Code:PLUM): \$15**, reg. \$20 (Adult), \$24 (Seniors 60+/Student w/ID) \$20 (Child). **Season Ticket Holder--Annual Pass (Code: PLUMSTH): \$55** (Adult), **\$50** (Seniors 60+/Student w/ID) **\$40** (Child). Receive free gift w/ purchase. Mon-Fri 9am-7pm, Sat-Sun 9am-9pm. Valid thru 5/31. **TO ORDER:** Online [click here](#) or Call (888) 762-8587 & use above code.\* SMA, 26 B'way. Phone orders incur \$3.50 fee. Includes tax. Limit 8 tix/order.

### AVENUE Q

Save Up To 40%!

Take a Trip to *Avenue Q* This Spring...You'll Be Glad You Did!

*Avenue Q*, the hilarious 2004 Tony Award®-winning Best Musical, is the tale of Princeton, a bright-eyed college grad who comes to New York with big dreams and a tiny bank account. He and his newfound friends struggle to find jobs, dates, and their ever-elusive purpose in life. Sound familiar?

**Performances thru 7/27: \$46.50**, reg. \$66.50, **\$61.50**, regularly \$111.50, Monday 8pm, Tuesday 8pm, Thursday 8pm, Sunday 7pm.

**\$46.50-\$72.50**, regularly \$66.50 - \$111.50, Fri 8pm, Sat 2pm, Sun 2pm.

**TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **AQPLM79**.\* Or bring Guide to Golden Theatre, 252 West 45<sup>th</sup> Street. Limit 8 tickets per order. Prices include \$1.50 facility fee. Not valid 1<sup>st</sup> 10 rows orchestra. Must purchase at least 1 day prior to performance.

### BOEING-BOEING

Save almost 50%!

"The Most Deliriously Funny Flight of Your Life!" - *Mail on Sunday*

Direct from a sold-out run in London, this hilarious new play starring Christine Baranski, Mark Rylance & Bradley Whitford is coming in for a landing on B'way! Bernard, an architect living in Paris, has been successfully juggling 3 fiancées who are all flight attendants. Schedules change, flights are delayed & chaos ensues in this high-flying fiancée fiasco! "I was in danger of falling out of my seat with helpless laughter & so was everyone else!" -*Daily Telegraph*

**Performances thru 6/15: \$52.50**, reg. \$99.50, Tue 7pm, Wed 2/8pm, Thur 8pm. **\$64.50**, reg. \$99.50, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **BBPLUM4**.\* Or bring Guide to Longacre Theater 220 West 48<sup>th</sup> Street. Limit 8 tickets per order. Prices include \$1.50 facility fee. Not valid 5/4.

\* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

**BROADWAY (Continued...)**

**A CATERED AFFAIR**

Save Up To \$50!

**The Wedding of the Year. The Musical of the Season.**

You're joyfully invited to the story of a Bronx family planning a wedding they'll never forget, whether the bride & groom want one or not! Tony Award®-winner Faith Prince (*Guys & Dolls*), Tony-nominee Tom Wopat (*Annie Get Your Gun*) & 4-time Tony-winner Harvey Fierstein star with fresh B'way talents Leslie Kritzer (*Legally Blonde*) & Matt Cavanaugh (*Grey Gardens*). It's an affair to remember - filled with passion, humor & romance. "Four Stars! An Affair to Remember!" – *The New York Post*.

**Perfs thru 7/6:** \$59.50-\$69.50, reg. \$109.50-\$119.50. Tues 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CAPLM29**.\* Or bring Guide to Walter Kerr Thtr, 219 W48. Incl \$2 fac fee. Not val 5/1. Lmt 19 tix/or.

**CAT ON A HOT TIN ROOF**

Only 15 Chances to Save!

**An American Classic...A Dream Cast...A Major Theatrical Event**

This explosive new production of Tennessee Williams' Pulitzer Prize-winning classic features a dynamite cast led by Academy Award®-nominee Terrence Howard, Tony Award®-winners Phylicia Rashad & Anika Noni Rose, & Academy Award®-nominee & 2-time Tony-winner James Earl Jones. Emmy Award® winner and Tony-nominee Debbie Allen directs this rich & timeless family portrait, full of Williams' trademark emotional intensity & insightful wit.

**Performances thru 5/22:** \$86.50, reg. \$96.50, Tuesday 7pm, Wednesday 2/8pm, Thursday 8pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CATPLM8**.\* Or bring Guide to the Broadhurst Theatre, 235 W. 44th St. Lmt 6 tix/order. Prices include \$1.50 fac. fee. Terrence Howard is out of perfs 4/30-5/4. Not valid center orch BB-N.

**CHICAGO**

Save up to 50%!

**Grammy®-Winner MYA Stars As Velma Beginning 5/12!**

There's nothing like *Chicago* live, where the mood's electric and the goose bumps are undeniable. Buy now for the hottest hit in town!

**Perfs thru 5/10:** \$61.50, reg. \$111.50, Mon 8pm, Tue 7pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 2:30/7pm. **Perfs 5/12-6/29:** \$66.50, reg. \$111.50, Mon 8pm, Tue 7pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 2:30/7pm. **Saturday 8pm thru 7/5:** \$83.75, reg. \$111.50. **Save 50% on Mother's Day, Father's Day & July 4th Week!:** \$56.50, reg. \$111.50, 5/11 2:30/7pm, 6/15 2:30/7pm, 6/30 8pm, 7/1 7pm, 7/2 2/8pm, 7/3 8pm, 7/5 2pm, 7/6 7pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CH3PLUM**.\* Or bring Guide to Ambassador, 219 W49 St. Incl. \$1.50 fac. fee. 5/28 2/8pm replaces 5/26 8pm & 6/1 2:30pm. As of 6/17 Tues 8pm. Limit 9 tix/or.

**A CHORUS LINE**

Saturday Nights from \$59!

**Now Starring Mario Lopez from "Dancing With The Stars"**

Winner of nine Tony Awards® and the Pulitzer Prize for Drama, *A Chorus Line* is the musical for anyone who's ever had a dream and put it all on the line. Visit [www.plumbenefits.com](http://www.plumbenefits.com) to see the video that shows you why *A Chorus Line* is the one singular sensation you don't want to miss!

**Perfs thru 5/11:** \$65-\$79, reg. \$111.50. **Perfs 5/13-6/1:** \$59, reg. \$111.50. **Perfs 6/3-7/6:** \$60-\$75, reg. \$111.50. Good on select Orch/Mezz. Tue 7pm, Wed 2/8pm, Thur/Fri 8pm, Sat 2/8pm, Sun 3pm. **4th of July Special:** \$56, reg. \$111.50. Fri 7/4 8pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CLPLM88**.\* Or bring Guide to Schoenfeld Thtr, 236 W45. Lmt 19 tix/or. Prices incl \$1.50 fac. fee. Mario Lopez on vacation 5/11-6/3. As of 6/24: Sun 6:30pm replaces Tue 7pm, Sun 1:30pm replaces Sun 3pm.

**THE COUNTRY GIRL**

Save 30%!

**3 Extraordinary Stars. One Must-See Production.**

Academy Award®-winners Morgan Freeman and Frances McDormand join two-time Tony Award®-nominee Peter Gallagher in the most eagerly awaited Broadway revival in years. Directed by Oscar®-winner and 8-time Tony®-winner Mike Nichols, *The Country Girl* is Clifford Odets' classic backstage story of a down-on-his-luck actor and the two people in his life that can make –or break– his comeback.

**Performances thru 6/15:** \$70, reg. \$100, Tuesday 8pm, Wednesday 2/8pm, Thursday 8pm, Saturday 2pm, Sunday 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CGPLM23**.\* Or bring Guide to the Jacobs Theatre, 242 West 45th Street. Valid select seats. Price includes \$1.50 facility fee. Limit 8 tickets per order.

**CRY BABY**

Save up to 42%!

**A Hilarious New Musical Based on the John Waters Film!**

It's Baltimore, 1954 & everyone likes Ike, nobody likes Communism & Wade "Cry-Baby" Walker is the baddest boy in town. When he falls for a "good" girl, her charm school world will never be the same. Wayward youth, juvenile delinquents, repression, cool music & dirty lyrics...finally, the 50's come to life! *Cry Baby* offers laughs aplenty, powerhouse choreography & a sizzling rockabilly-and-blues-inspired score." - *Variety*

**Perfs thru 7/6:** Orch/Front Mezzanine: \$68, reg. \$116.50. Mid Mezzanine: \$48, reg. \$86.50, Tuesday 7pm, Wednesday 2/8pm, Thursday 8pm, Friday 8pm, Saturday 2pm, Sunday 3pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code **2PLUM**.\* Or bring Guide to Marquis Thtr, 1535 B'way. Lmt 8 tix/or. Price incl. \$1.50 fac fee.

**CURTAINS**

Save up to 40%!

**Don't Miss This Hilarious Musical Thru 6/29 Only!**

Tony® winners David Hyde Pierce (*Spamalot*, "Frasier") & Debra Monk star in the new musical comedy whodunit from the creators of *Cabaret* & *Chicago*. No one knows who murdered the leading lady in the show within a show – but it's no mystery that now's the best time to buy tickets and save before it ends on June 29th! "You'll still be grinning when you hit the street!" - *Daily News*

**Performances thru 6/22:** \$69, regularly \$112-\$117, Tuesday 7pm, Wednesday 2/8pm, Thursday 8pm, Friday 8pm, Saturday 2pm, Sunday 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **CUPLUM8**.\* Or bring Guide to Al Hirschfeld Theatre, 302 West 45th Street. Limit 8 tickets per order. Prices include \$2 facility fee.

**Disney & Cameron Mackintosh present MARY POPPINS**

**Great Savings on the Classic Broadway Musical!**

There's never been a better time to take someone you love to see *Mary Poppins*! It's the show that the *NY Daily News* calls "A roof-raising, toe-tapping, high-flying extravaganza!". Magical moments, unforgettable songs & priceless memories await you at *Mary Poppins*. Come let your imagination take flight!

**Perfs thru 6/21:** Tue 8pm, Wed 2/8pm, Thur 8pm, Sun 6:30pm (code: **8PLUM**): \$25-\$75, reg. \$30-\$110. Fri 8pm, Sat 8pm, Sun 1pm (code: **8PLUM**): \$25-\$75, reg. \$30-\$120. **July 4th Week (code: 4THPL2):** \$45-\$85, reg. \$50-\$120, 7/1 8pm, 7/2 2/8pm, 7/3 8pm, 7/5 2/8pm, 7/6 1/6:30pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4747 & use above code.\* Or bring Guide to New Amsterdam, 214 W. 42 St. Lmt 14 tix/or.

**TO ORDER:** See details for each specific event below.

Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit [www.plumbenefits.com](http://www.plumbenefits.com) for more offers.

### BROADWAY (Continued...)

#### GREASE

See The TV Winners Live on Stage!

**The One That You Want! Save up to 40% on B'way's Biggest Hit!**

After 12 weeks of nationally televised auditions, 90 million viewers & millions of votes, Laura Osnes and Max Crumm were crowned "the ones America wanted"—and now you can see them live on stage! This iconic musical features the hits "Summer Nights" & "We Go Together", as well as songs from the hit film, including the Oscar®-nominated song "Hopelessly Devoted to You". Don't miss your chance to save on the show at the top of your list!

**Performances thru 7/6:** \$51.50 - \$71.50, reg. \$71.50-\$121.50. Tue 7pm, Wed 2pm, Thur 8pm, Fri 8pm, Sun 7pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code PLUM.\* Or bring Guide to the Brooks Atkinson Theatre, 256 West 47th St. Prices incl. \$1.50 fac. fee. Lmt 8 tickets/or. Not valid 5/23-25. No performance 7/4.

#### GYPSY

Save Up To \$42!

"Wow. Wow. Wow." - *Time Out New York*

*The NY Times* calls it "a wallop-packing show of raw power." B'way superstar Patti LuPone headlines the theater masterpiece & the result is "the best production of the best musical ever" -Liz Smith, & the *WSJ* says: "No matter how long you live, you'll never see a more exciting production." The quintessential musical features the classic songs "Everything's Coming Up Roses," & "Rose's Turn." *Time Out* calls it "an achievement that ...no one who loves theater, no one at all should miss."

**Perfs thru 7/6:** \$42-\$75, reg. \$52-\$117, Tue 8pm, Wed 2/8pm, Thur 8pm. \$42-\$80, reg. \$52-\$117, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code GYPLUM8.\* Or bring Guide to St. James, 246 West 44th. Incl. \$2 facility fee.

#### HAIRSPRAY

Save up to \$40!

**You Can't Stop the Beat!**

With a smash-hit film & a chart-topping soundtrack, *Hairspray* is hotter than ever. And there's no better time than right now to see it live! Don't miss George Wendt of "Cheers" joining Ashley Parker Angel & Jennifer Lewis as this plus-sized powerhouse launches into its 6th phenomenal year on Broadway! "If life were everything it should be, it would be more like *Hairspray*!" -*The New York Times*

**Performances thru 7/6:** \$65-\$70, reg. \$100-\$110. Tue 7pm, Wed 2/8pm, Thur 7pm. \$70-\$75, reg. \$100-\$110, Fri 8pm, Sat 2pm, Sun 3pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code PLUM11.\* Or bring Guide to Neil Simon Thtr, 250 W. 52 St. Lmt 8 tix/or. Valid orch/front/mid mezz. Cast subject to change. Not val 5/23-26. 7/4 at 3pm.

#### IN THE HEIGHTS

Save 25%! Tickets from \$57.50!

**Broadway's Hottest New Musical!**

Experience an exhilarating journey into one of Manhattan's most vibrant communities, where the breeze carries the rhythm of three generations of music. Welcome to *In The Heights*, a new musical that feels like home. With an amazing cast, incredible dancing and a gripping tale of hope and self-discovery, *In The Heights* is Broadway's hottest hit! "A musical about chasing your dreams and finding your true home, with enough energy to light up the George Washington Bridge. A singular new sensation!" - *New York Times*

**Perfs thru 6/19:** \$57.75, reg. \$76.50 & \$84, reg. \$111.50. Valid Tue 8pm, Wed 2/8pm, Thur 8pm, Sun 7pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code PLUM02.\* Or bring Guide to Rodgers, 226 West 46th Street. Incl \$1.50 thtr restor charge. Limit 14 tix/order. Not valid 5/7 2pm.

#### LEGALLY BLONDE

Save over 50%!

**B'way's Hottest Musical Comedy Celebrates Its First Smash Year!**

Celebrate 12 Blonde-tastic months of fun, friendship & fabulousness - this special offer is the icing on the cake! *Legally Blonde* is perfect for a girl's night out: great for moms & daughters, best friends, birthdays & bachelorette parties! Don't miss these great prices on the hilarious hit musical "So packed with pleasures, it should be called 'Illegally Blonde!'" - *Financial Times*.

**Perfs Thru 7/6 (code: PLUM):** \$69, reg. \$121.50, Wed 2/8pm, Thur 8pm, Sun 7pm. \$76.50, reg. \$121.50, Fri 8pm, Sat/Sun 2pm. **Reserved Orchestra Seats (code:RESPLM):** \$121.50, Sat 8pm thru 7/5. Must purchase at least 48hrs prior to perf. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use above code.\* Or bring Guide to Palace, 1564 B'way. Lmt 8 tix/order. Incl 1.50 fac. fee. Pur by 5/27.

#### LES LIAISONS DANGEREUSES

**Tony Award & Oscar-nominee Laura Linney Returns to B'way!**

Starring Tony® & Academy Award®-nominee Laura Linney & Ben Daniels, *Les Liaisons Dangereuses* is filled with seduction, betrayal, and plenty of illicit passion. For long-time friends and occasional lovers Vicomte de Valmont and Marquise de Merteuil, love is simply a game of chess. But after a few false moves, they find themselves locked in the ultimate checkmate. Nominated for 9 Outer Critics Awards including Outstanding Revival of a Play!

**Save 30%! Performances 5/2 - 7/6:** \$39.75-\$71.25, reg. \$56.25-\$101.25.

Valid Tue-Sat 8pm, Wed/Sat/Sun 2pm. **TO ORDER:** Online visit [www.roundabouttheatre.org](http://www.roundabouttheatre.org) or Call (212) 719-1300 & use code LDPLUM2.\* Or bring Guide to Am. Airlines Thtr, 227 W42. Include \$1.25 fac fee. Limit 6 tickets per order. Valid select seats. 6/3-6/13 eve perfs at 7pm. Purchase by 5/30.

#### Monty Python's SPAMALOT

Save up to \$42.50!

**American Idol's Clay Aiken Stars!**

Take advantage of spectacular savings at *Spamalot*, the 2005 Tony®-winning Best Musical *The New Yorker's* John Lahr calls "an exhilarating, no-holds-barred smash hit!" The great seats you've been waiting for are now available at irresistible prices, so come Laugh-a-lot at *Spamalot* and see why ABC's Joel Siegel raves "You'll laugh so hard, they'll have to reupholster the seats at the Shubert once a week!"

**Perfs thru 7/6:** \$49, reg. \$76.50 & \$69, reg. \$111.50, Tue 8pm, Wed 8pm, Thur 8pm, Sun 7pm. \$49, reg. \$76.50 & \$79, reg. \$116.50, Fri 8pm, Sun 2pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code SPPLM49.\* Or bring Guide to Shubert, 225 W44. Limit 8 tix/order. Incl. \$1.50 fac.fee. Valid select seats. Not valid 5/4. Purchase by 5/27.

#### NOVEMBER

Rear Mezz Special: All Perfs \$49.50!

**Starring Tony Award®-Winner Nathan Lane!**

President Charles Smith is running for re-election - and his political life - in this outrageous new comedy from Pulitzer Prize-winner David Mamet. Set on the eve of the election, this comedy proves, once & for all, there's no lower place than the highest office in the land! Directed by Joe Mantello (*Wicked*), featuring Laurie Metcalf ("Roseanne") Dylan Baker (*Mauritius*) & Tony®-winner Nathan Lane (*The Producers*) as Commander-In-Chief.

**Perfs thru 7/6: Orch/Front Mez:** \$69.50, reg. \$102.50, Tue 7pm, Wed 2/8pm, Thur/Fri 8pm, Sat 2pm, Sun 3pm. **Rear Mez:** \$49.50, reg. \$76.50, all perfs incl. Sat 8pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code NOPLM24.\* Or bring Guide to Barrymore Thtr, 243 W47. Lmt 8 tix/or. Incl. 1.50 fee. 7/4 2pm, no 8pm. Not val 5/23-5/25. Pur by 5/27.

\* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.



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## BROADWAY (Continued...)

### PASSING STRANGE

Up to \$63.50 Off!

**NY Times' "Top Ten" of '07-Save Big on this New B'way Musical**

Full of soulful rock songs & witty, thought-provoking lyrics, *Passing Strange* is the moving & hilarious tale of a young black bohemian on a journey of escape & exploration. The further he travels from his middle-class, church-reared youth in south central L.A., the more he discovers that the journey within is the one that counts. "Excellent songs & vulnerable heart." – *Variety*

**Performances thru 7/6:** \$21.50-\$59.50, reg. \$26.50-\$111.50, Tue 7pm, Wed 8pm, Thur 8pm, Sat 2pm, Sun 3pm & Sun 5/25 8pm. **\$30.00-\$68.50**, reg. \$36.50-\$111.50, Fri 8pm, Sat 8pm. **\$21.50-\$48.00**, reg. \$26.50-\$111.50, Wed 2pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **PSPLM28**.\* Or bring Guide to Belasco, 111 W44. Lmt 8 tix/or. Prices incl. \$1.50 fac. fee. No 2pm 5/21. 7/4 3pm replcs 8pm.

### THE PHANTOM OF THE OPERA

Save up to \$61.50!

**Celebrating 20 Years as Broadway's Most Haunting Love Story**

Winner of seven 1988 Tony® Awards including Best Musical, Andrew Lloyd Webber's masterwork is more than the longest-running musical in Broadway history – it's an international phenomenon that unmask emotions like no other show can, leaving audiences everywhere breathless. You'll be entranced by the sumptuous score, the haunting romance and the timeless story of seduction and despair.

**Perfs Thru 7/5:** \$66.50, reg. \$111.50, Mon 8pm, Tue 7pm, Wed 2/8pm, Thur 8pm. **\$71.50**, reg. \$111.50, Fri 8pm, Sat 2pm. **4th of July Special: Orch/Front Mez: \$50**, reg. \$111.50. **Rear Mez: \$30**, reg. \$66.50-\$86.50, Fri 7/4 8pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **PHPLM47**.\* Or bring Guide to Majestic, 247 W44. Incl 1.50 fac. fee. Lmt 19 tix/or.

### RENT

Save up to 35%!

**Final Months! Don't Miss Your Chance to Save!**

*Rent*, the groundbreaking musical phenomenon that changed Broadway forever, has added weeks to its historic run! *Rent* will now play its last performance on September 7th, 2008, after twelve amazing years on Broadway. *Rent's* breathtaking score and inspirational story defined an entire generation. Now this Pulitzer Prize and Tony Award®-winning musical theater landmark is coming to the end of its journey. There's no day but today to celebrate *Rent* one last time with someone you love.

**Performances Thru 6/29:** \$70, reg. \$110, **\$80**, reg. \$110. Mon/Tue/Thur 8pm, Sun 7pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code **PLUM09**.\* Or bring Guide to Nederlander Theatre, 208 West 41st St. Lmt 8 tix/or. Valid select seats. Purchase by 5/27.

### SPRING AWAKENING

Save up to 45%!

**Winner of 8 2007 Tony® Awards Including Best Musical!**

Relive the mystery, tears and treasures of adolescence in this edgy new rock musical written by Steven Sater & Grammy®-nominated songwriter Duncan Sheik. Watch as the teens bare their souls on stage in this timeless tale of passion & youth, and rediscover the innocence that once existed in all of us.

**Performances thru 7/12:** Orch/Front Mezz: \$64, reg. \$112. Mid/Rear Mezz: \$54, reg. \$67-\$87, Tue 7pm, Wed 8pm, Thur 8pm, Sun 2/7pm. Orch/Front Mezz: \$74, reg. \$112. Mid/Rear Mezz: \$64, reg. \$67-\$87. Fri 8pm, Sat 2pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **SA2PLM5**.\* Or bring Guide to O'Neill Thtr, 230 W. 49th St. Prices incl. \$2 fac. fee. Val. select seats. As of 6/16, Mon 8pm & Wed 2pm replace Sun 2/7pm. No 7pm on 5/4, 6/1, 6/15. Pur by 5/27.

### SUNDAY IN THE PARK WITH GEORGE

**First Broadway Revival of this Musical Masterwork!**

Stephen Sondheim and James Lapine's Pulitzer Prize-winning musical returns to Broadway! A timeless love story inspired by the life of painter Georges Seurat and his masterpiece *Sunday Afternoon on the Island of La Grande Jatte*, this stunning and moving production recreates the world of the painting with breathtaking animated design. "This glorious production shimmers!" - *The New York Times*. Nominated for 5 Outer Critics Awards!

**Save Up To 45%! Performances through 6/29:** \$65, reg. \$85.25-\$121.25. Tue 8pm, Wed 2/8pm, Thu 8pm, Fri 8pm, Sat 2/8pm, Sun 2pm. **TO ORDER:** Online visit [www.roundabouttheatre.org](http://www.roundabouttheatre.org) or Call (212) 719-1300 & use code **SPPLUM5**.\* Or bring Guide to Studio 54, 254 W 54th St. Prices include \$1.25 facility fee. Limit 6 tickets per order. Offer valid select orch/mezz seats.

### THURGOOD

16 Weeks ONLY!

**Starring Tony-Award®-Winner Laurence Fishburne**

Tony® Award-winner, Emmy® Award-winner, and Academy Award®-nominee Laurence Fishburne's (*The Matrix*) performances have been deemed "brilliant", "riveting" & "electrifying" by *The New York Times*. And in George Stevens Jr.'s powerful new play, *Thurgood*, he brings one of America's greatest heroes to life. Don't miss this remarkable story of Thurgood Marshall's rise from the back streets of Baltimore to the Supreme Court, and the nation he bravely challenged and proudly served.

**Perfs thru 7/6:** \$55, reg. \$96.50. Tue 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **THPLM55**.\* Or bring Guide to Booth, 222 W. 45. Prices incl \$1.50 fac fee. Limit 19 tickets per order. Not valid 4/30.

### TOP GIRLS

Save Up to 38%!

**See Oscar®-Winner Marisa Tomei In This Groundbreaking Play**

It's London. Early '80's. Marlene has just been appointed head of the Top Girls Employment Agency. But as this ambitious career woman celebrates her achievements, can we applaud her values? With an amazing ensemble cast including Martha Plimpton (*Goonies*) and Academy Award®-winner Marisa Tomei, this bold and ingenious work is one of the theatre's most honest portraits of what it means to be a woman in the modern world.

**Performances Thru 6/29:** \$56.50, reg. \$91.50, Tue 8pm, Wed 2/8pm, Thur 8pm, Sat 2pm, Sun 2pm. **\$61.50**, reg. \$91.50, Fri 8pm, Sat 8pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code **TGPLUM8**.\* Or bring Guide to Biltmore Theater, 261 West 47th Street. Limit 6 tickets per order. Prices include \$1.50 facility fee.

### WICKED

Reserved Orchestra Seats!

**Get The Best Seats This Fall! ONLY 13 Performances!**

Don't wait another second to get your tickets to *Wicked*—plan ahead and get access to the best seats this fall! We have reserved seats for ONLY 13 performances this September. Buy now before it's too late! *The New York Times* calls it "one of the most successful shows in Broadway history" and *The Washington Post* calls it "a breathtaking success story unlike anything seen in years." Great seats reserved exclusively for Plum Benefits clients!

**Reserved Orchestra Seats for 13 Performances Only! \$111.25.**

Tue 7pm: 9/2, 9/9, 9/16, 9/23, 9/30. Wed 2pm/8pm: 9/3, 9/10, 9/17, 9/24. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code **PLUM**.\* Or bring Guide to Gershwin Theatre, 222 West 51st Street. Limit 8 tickets per order.

\* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

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Visit [www.plumbenefits.com](http://www.plumbenefits.com) for more offers.

### BROADWAY(Cont...) GIFT CERTIFS & HOTEL PKGS

#### XANADU

Save up to 50%!

Pure Fun. Total Genius. "Heaven on Wheels!" - *New York Times*

The critics are raving about this surprise hit musical: "The most fun you'll have on Broadway." - *The New Yorker*. "2007 HOT LIST! 90 minutes of hilarity!" - *Daily News*. This mind-blowing, magically riotous musical tells the story of Greek muse Kira, who descends upon Venice Beach to save the world—on roller skates! Inspired by the 1980 film, *Xanadu* features Billboard hits "Suddenly", "Magic" & "All Over the World."

**Perfs thru 7/6:** \$56.50, reg. \$111.50, Tues 7pm, Wed 2/8pm, Thur 8pm. \$69.50, reg. \$111.50, Fri 8pm, Sat 2pm, Sun 3pm. **Sat Eves:** \$111.25. All offers good for Orch/Front Mezz seats. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code XUPLM29.\* Or bring Guide to Helen Hayes Thr, 240 W44. Incl. \$1.50 fac. fee. Lmt 10 tix/or. Pur by 5/27.

#### THE NEW MEL BROOKS MUSICAL YOUNG FRANKENSTEIN

Save Up to \$65 on Great Seats!

The show you've been waiting for is here: Plum Benefits clients can now purchase orchestra seats for *Young Frankenstein* starting at just \$65! Broadway is "Puttin' on the Ritz" at this hilarious new musical based on Mel Brooks' hit 1974 film. Delivering all your favorite moments from the classic movie, *Young Frankenstein* is the show the *New York Post* calls "The Broadway Musical at its dizziest, glitziest & funniest!"

**Tue/Wed/Thur/Fri 8pm:** Orch/Dress \$65-\$75, reg. \$120. Bal \$45, reg. \$60-\$75. **Sat 2pm & Sun 3pm:** Orch/Dress \$75-\$80, reg. \$120. Bal \$45, reg. \$60-\$75. **Wed 2pm:** Orch/Dress \$55-\$65, reg. \$120. Balc: \$45, reg. \$50-\$75. Thru 7/6. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code PLUM2.\* Or bring Guide to Hilton Thr, 213 W42. Does not inc 1.50 fee. Pur by 5/27.

### BROADWAY GIFT CERTIFICATES

The Perfect Gift for Mother's Day! Buy Now & Let HER Choose!

Need the perfect gift but can't make up your mind? Give the gift of Broadway! Gift certificates from Broadway.com cover all costs, are easy to purchase & redeem, and enable the recipient to choose the show and date. Each certificate is valid for a full-price orchestra/front mezzanine ticket to any show on Broadway & includes all service fees – you can even add on dinner! Certificates can be sent to the recipient (or yourself) via email, mail or FedEx.

Gift Certificates can be purchased in denominations of \$145. (Includes ticket price & all fees) **For Complete Terms, Conditions & TO ORDER:**

Online visit <http://www.broadway.com/aff/gc/Landing.aspx?afs=plum>.\*

Note: Orders can only be placed online using the secure website & cannot be combined with other offers. Redemptions are subject to show avail. Must purch by 5/27.

### BROADWAY.COM HOTEL PACKAGES

Book Your Summer Vacation Now & Catch B'way's New Shows!

Planning a trip to NYC? Seeking an "in-town" personal escape? Whether you're arranging a summer vacation for the whole family or making plans for yourself, plan your visit with an exciting hotel package from Broadway.com! Simply select a Broadway show, hotel, & restaurant to customize your own easy-to-purchase package, complete with all sales tax, NYC occupancy tax & service fees. Book now for an experience you'll never forget!

**FOR COMPLETE TERMS, CONDITIONS & TO ORDER:** Online visit [http://www.broadway.com/AFF/Hotel\\_Packages.aspx?afs=plum](http://www.broadway.com/AFF/Hotel_Packages.aspx?afs=plum).\*

Orders can only be placed online using secure website & cannot be combined with other offers. Redemptions subject to availability. Hotel, restaurant & theater package prices vary. Must purchase by 5/27.

### OFF-BROADWAY

#### ALMOST AN EVENING

Strictly Limited Engagement!

3 Short Plays by Academy Award® Winner Ethan Coen!

Straight from the Atlantic Theater Company's (*Spring Awakening*) sold-out run, *Almost an Evening* is back for a limited 10-week engagement! Filmmaker Ethan Coen (*Fargo*, *No Country for Old Men*) has written 3 short plays that set out to answer life's important questions...sort of. Featuring an A-list cast, including Academy Award®-winner F. Murray Abraham (*Amadeus*) & Mark Linn-Baker (TV's "Perfect Strangers"), *Almost an Evening* is "Seriously Hilarious! As a playwright, Coen is a fresh & original voice. A splendid production!" – *The Journal News*.

**Perfs thru 6/1:** \$35, reg. \$50, Tue/Wed/Thur/Fri 8pm, Sat 2pm, Sun 3/7pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code AEPLUM35.\* Or bring Guide to Thr at 45 Bleecker, 45 Bleecker St. Does not inc 1.25 fac fee

#### ALTAR BOYZ

Save up to 50%!

Starring "So You Think You Can Dance" Finalist Neil Haskell!

This award-winning musical comedy is now one of the longest-running Off-B'way musicals! Full of spectacular dancing, & irreverent humor, this spoof about a heavenly guy-group is adored by audiences & critics alike. With an extraordinary mix of side-splitting songs "convincing enough to be played on MTV" (*NY Times*) uncontrollable laughs & lighthearted fun, this original musical will have "the whole family laughing & singing along." - *Journal News*

**Perfs thru 6/1:** Tue/Thur 8pm, Sun 7pm (code:ABPLUM9): \$39.99, reg. \$79.99. **Mon/Fri/Sat 8pm, Sat 2pm, Sun 3pm (code:ABP5999):** \$59.99, reg. \$79.99. **All Perfs 6/2-6/29 (code:ABPLUM9):** \$39.99, reg. \$79.99. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use above code.\* Or bring Guide to NWS, 340 W50. Lmt 10 tix/or. Incl 1.50 fee. Pur by 5/27. ABPLUM9 not valid 5/25.

### AWESOME 80s PROM

Tickets from \$44.99!

NYC's #1 Bachelorette Party Destination

Come join all your favorite 80's movie characters from *The Breakfast Club* & *Pretty in Pink* at Wanaget High's Senior Prom...in 1989! Get footloose with the Captain of the Football Team, flirt with The Bad Boy and vote for the King & Queen while moonwalking to all your favorite 80's hits like "Girls Just Wanna Have Fun" and "Wake Me Up Before You Go Go!" "Totally Rad! Like being the star of your very own John Hughes movie." -*NYT*. Free admission to Webster Hall after the prom! For more info: [awesome80sprom.com/plum](http://awesome80sprom.com/plum)

**\$44.99-\$94.99**, reg. \$49.99-\$99.99. Sat 8pm: May 3, 10, 17, 24, 31; June 7, 14, 21, 28; July 5, 12, 19, 26; Aug 2, 9, 16, 23, 30. **TO ORDER:** Online visit [awesome80sprom.com/plum](http://awesome80sprom.com/plum) or Call (212) 352-3101 & use code POPROCKS.\* Webster Hall, 125 E. 11<sup>th</sup>. Dance contest beg. 7:30pm. Pur by 5/26.

### CELIA: THE LIFE & MUSIC OF CELIA CRUZ

Last Chance - Must Close May 25<sup>th</sup>!

With 7 Grammy® Awards and a career spanning nearly 60 years, Celia Cruz moved the world and helped to usher in the golden age of Latin music. This extraordinary musical, which explores Celia's beginnings in her beloved Cuba and follows her to stardom, features the sizzling hot hits & moving Latin music that made her an international sensation.

**Perfs thru 5/25:** \$57.05-\$79.05, regularly \$77.05-\$89.05. **Spanish Performances:** Wed/Thur/Fri 8pm, Sat 9pm, Sun 3pm. **English Performances:** Tue 8pm, Sat 5pm & Sun 7pm. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 (English) or (212) 239-6240 (Spanish) & use code CE76PLM.\* Or bring Guide to New World Stages, 340 West 50<sup>th</sup> Street. Including \$1.50 facility fee.

\* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.



**OFF-BROADWAY(Continued...)**

**THE GAZILLION BUBBLE SHOW**

Over 15% Off!

**Save Big on New York's Most Unbubblebelievable Show!**

With all-new laser & light effects and new bubble creations, *The Gazillion Bubble Show* is the perfect spring treat; it's a marvelous, mesmerizing & incredible special effects extravaganza! Be amazed as a Guinness World Record-holder creates an unforgettable evening of spectacle & interactive fun. Don't miss "the greatest bubble artist in the world!" – David Letterman.

**Perfs thru 7/6 (code:GZPLM36): \$51.50**, reg. \$61.50. **Bubble Zone VIP**

**(code:GZPLM36PR): \$86.50**. VIP incl. prem. seats & merchandise discounts.

Wed 2/7pm, Thur/Fri 7pm, Sat 11am/2pm/7pm, Sun 12pm/3pm. **TO ORDER:**

Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use above

code.\* Or bring Guide to New World, 340 W50. Incl. \$1.50 fac. fee. Visit

[www.plumbenefits.com](http://www.plumbenefits.com) for VIP Details, full sched & black out dates. Pur by 5/27. Lmt 10 tix/or.

**JACKIE MASON: THE ULTIMATE JEW**

Save 25%!

**Don't Miss His Farewell New York Engagement! Limited Run!**

One of the last comedy road warriors, Jackie Mason still has the power to make you laugh until you cry! And with an election year around the corner, there is no one better positioned to run the campaign than the irascible, irreplaceable and incomparable Mr. Mason. Starring in his 8th and final one-man comedy tour-de-force, Jackie is primed and ready to take a fresh and outrageous look at the election and a long list of other issues that he naturally has a comment on. Limited run, buy now!

**\$57.25**, regularly \$76, Tue 8pm, Wed 8pm, Thur 8pm thru 6/27. Friday perfs

begin 5/23. Also valid 5/14 Wed 2pm. **TO ORDER:** Online visit

[www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code JMPLM308.\*

Or bring Guide to New World, 340 W50. Limit 10 tix/ord. Incl. \$1 facility fee.

**JUMP**

Tickets from \$40!

**A Show the Whole Family Will Flip For!**

One-part silent comedy, one-part kung-fu flick & one-part gymnastic display, *Jump* is thrill-filled entertainment for the whole family! Don't miss your chance to see the action you'd see in Jackie Chan & Matrix™ movies – LIVE without second-takes, wires or special effects. "Jump is the most fun I've had in a theater in ages." - *Time Out New York*. Bring the whole Family!

**Perfs thru 7/6: Buy 4+ Tix (code: 5PLUM): \$40 each**, reg. \$65. Wed/Thur

7pm, Fri 8pm, Sat 2/5/8pm, Sun 3/7pm. **Buy 1-3 Tix (code: 4PLUM): \$45**,

reg. \$65, Wed/Thur 7pm, Fri 8pm, Sun 7pm. **\$50**, reg. \$65. Sat 2/5/8pm,

Sun 3pm. Also valid Wed 2pm thru 5/28. **TO ORDER:** Online visit

[www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use above code.\* Or bring Guide to

Union Square Thtr, 100 E.17. Limit 10 tickets/order. Purch by 5/27. Not valid Sun 7pm 5/11-6/1.

**LUCKY CHENG'S presents ALL THAT DRAG**

**Perfect for Birthdays, Bachelorettes & Parties! Save up to 25%!**

As seen on "Access Hollywood" and "E!" this NYC institution's outlandishly attired drag queens deliver dinner with attitude! When you're not holding your sides from laughter, traditional Asian dance & stunning costumes will take your breath away. This hilarious East meets West comedy also includes a 3-course Pan-Asian dinner!

**Perfs thru 7/27: 15% Off 1-4 Tix: \$27.20 each**, reg. \$32. Sun-Thur 7:30pm,

Fri 6/8/10pm, Sat 5:30pm. **20% Off 5-9 Tix: \$25.60 each**, reg. \$32. **25% Off**

**10+ Tix: \$24 each**, reg. \$32. Sun-Thur 7:30pm, Fri 6/10pm. Show begins

1hr after dinner. **TO ORDER:** Call (212) 995-5500 (11am-9pm) & mention

**PLUMBENEFITS**.\* Or bring Guide to Lucky Cheng's, 24 1st Ave. Drinks, surcharges for certain menu items, tax & tip not incl. Shorter shows Fri until 11pm, Sat until 11:30pm.

**MURDERED BY THE MOB**

3-Course Dinner Included!

**Join Us For the Celebration of the Mob's 12th "Hit" Year!**

This interactive comedy mystery lets audiences experience the Mafia & a great meal. Mingle with mobsters & molls; break bread and heads with wiseguys and Mafia princesses. Rubbing elbows with goodfellas & ducking bullets over Broadway has never been this much fun. It's the best time you'll have getting whacked; in fact, you could die laughing! Enjoy a 3-course dinner, dancing and surprises at every turn. Solve the mystery and win fabulous prizes! Great for b'days, anniversaries, bachelorette parties & more!

**Perfs thru 6/28: Fridays (code: PLUM08): \$50 Each**, reg. \$79, thru 5/31. **1-4**

**Tix (code: SVMMOB): \$70 Each**, reg. \$79. **5+ Tix (code: SVMMOBG): \$65**

**Each**, reg. \$79. Fri 7:30pm & Sat 7pm. **TO ORDER:** Call (800) 687-3374 (9am-

6pm) or 212-352-3101 & use above code.\* Event at Arno Ristorante, 141 West 38th St.

**MY FIRST TIME**

Save up to \$30!

**Only \$29.99 for the show featured on an iPhone commercial!**

*My First Time*, the most talked about show in NYC, seen on CNN, "The Tonight Show," and in an iPhone commercial, is a new play like *The Vagina Monologues*, featuring 4 actors in hysterical & heartbreaking stories of 1st experiences written by real people just like you! Critics are raving! "Hilarious" "80 minutes of titillation" "Terrific for date night." You'll be laughing & reminiscing about your own 1st time & thinking about your next one. See what everyone is buzzing about! [MyFirstTimeThePlay.com/plum](http://MyFirstTimeThePlay.com/plum)

**Perfs thru 8/30: Fridays 7pm: \$29.99**, reg. \$59.99, **Saturdays 7pm:**

**\$39.99**, reg. \$59.99. **TO ORDER:** Online visit [www.broadwayoffers.com](http://www.broadwayoffers.com) or

Call (212) 947-8844 & use code MFPLUM8.\* Or bring Guide to New World,

340 W. 50th St. Limit 10 tix/ord. Incl \$1.50 fac. fee. Pur by 5/26. No perf 7/4.

**MY MOTHER'S ITALIAN, MY FATHER'S JEWISH...**

**& I'M IN THERAPY**

2nd Smash Year!

One part lasagna, one part kreplach and two parts prozac, *Italian + Jewish=Therapy* is a hysterical joyride. Using comic voices, sound effects and 30+ astounding characters, Tony® Award-winner Paul Kreppel stars in Steve Solomon's 90-minute show about the wacky side of the human condition. Winner! Favorite New Off-Broadway Play - *Broadway.com Audience Award*.

**Perfs thru 7/6: \$29.50**, regularly \$61.25, Tuesday 7pm, Wednesday 3/8pm,

Thursday 8pm & Sun 7/6 7pm. **\$39.50**, regularly \$71.25, Friday 8pm,

Saturday 3/8pm, Sun 3pm. **TO ORDER:** Online visit

[www.broadwayoffers.com](http://www.broadwayoffers.com) or Call (212) 947-8844 & use code MYPLM96.\*

Or bring Guide to Westside Theater, 407 West 43rd Street. Limit 8 tickets per

order. Not valid 5/23-5/25. No perf 7/4. Added performance 7/6 at 7pm.

**THE NEW VICTORY: IJK**

Save 20%

**"A Continuous Flow of Energy & Sound! Entrancing!" - The Guardian**

After selling out The New Victory Theater with *Plan B* in 2004, Compagnie 111 returns to New York with *IJK*, a witty, wordless new showcase of sonic juggling and circus arts. "Mathematics and physics turned into theatrical alchemy" (*South China Morning Post*). *IJK* is a balancing act of light and dark, small and large, sound and silence. Experience an exciting exhibition of visual illusion that unlocks every colorful corner of the imagination. Your mind just won't believe what your eyes are seeing!

**Performances 5/16-6/1: \$10-\$28**, reg. \$12.50-\$35, Fri 7pm, Sat 2pm &

7pm, Sun 12pm & 5pm. **TO ORDER:** Online visit [www.newvictory.org](http://www.newvictory.org) or Call

(646) 223-3010 & use code IJKPB487.\* Or bring this Guide to New Victory Theater, 209 West 42nd Street Limit 6 tickets/order. Must purchase by 5/16.

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### OFF-BROADWAY(Continued...) & MUSIC

#### PLATANOS AND COLLARD GREENS

15% Off!

**A Thought-Provoking Romantic Comedy about Blacks & Latinos**

This hit romantic comedy tells the story of Freeman & Angelita, who are forced to confront & overcome cultural and racial prejudices while defending their bond from family & friends. *Platanos* will remind you of your family, your loves & your life. "A play everyone can relate to: a Hip-Hop drama incorporating humor and extraordinary, moving & explosive poetry. It entertains, educates & leaves one satisfied." - *Amsterdam News*

**\$32.88**, reg. \$38.50, Sun 5/4, 5/18 at 7pm. **\$39.65**, reg. \$46.50, 5/23, 5/30 at 7:30pm, Sat 5/24 at 8pm, Sun 5/4 at 3pm. **Mother's Day Special: \$39.65**, reg. \$46.50, Sun 5/11 at 1:00/4:30/8:00pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use code **PLUM**.\* Or bring Guide to Florence Gould Hall, 55 E. 59th St. Lmt 8 tix/or. Price incl \$1 fac. fee.

#### STOMP

All Performances Available!

**"Irresistible! A Sure-Fire Crowd Pleaser!"** -*NY Times*

*STOMP*, the international sensation, continues its contemporary form of rhythmic expression at the Orpheum Theatre. Household & industrial objects find new life as musical instruments in the hands of an idiosyncratic band of body percussionists. Bring the whole family to this perfect treat! "Dazzling! *STOMP* makes music that is infectiously percussive!" -*Newsday*

**Perfs thru 6/8: \$40**, reg. \$69, (code: **PLUM40**) Tue-Fri 8pm, Sat 3pm, Sun 3pm. **\$69** (code: **PLUMFULL**), Sat 8pm. **\$40** (code: **PLUMFULL**), Sun 7pm. **Perfs 5/23-5/25 (code: PLUMFULL): \$69**. Fri 8pm, Sat 3/8pm, Sun 3pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-4100 & use above code.\* Or bring Guide to Orpheum Theatre, 126 2nd Avenue. Limit 6 tickets per order. Code **PLUM40** not valid 5/23-5/25.

#### TONY N' TINA'S WEDDING

Dinner & A Show!

**Perfect for Parties, Groups and Bachelorettes!**

Grab the whole gang and join the happy couple as they tie the knot in the heart of Times Square! Then it's time for the all-inclusive reception with a full Italian dinner, champagne toast, cake, dancing to a live band and lots of laughs! At *Tony n' Tina's* you're more than a member of the audience, you're a friend of the family!

**Purchase 1-4 Tix (code: PLUM75): \$75 Each**, reg. \$87. **VIP Tix (code: VIPPG8): \$110 Each**, reg. \$125. **Purchase 5-8 Tix (code: PLUM11): \$69 Each**, reg. \$87. **VIP Tix (code: VIPGP6): \$100 Each**, reg. \$125. **Perfs Friday & Saturday at 7pm**. All offers good thru 7/19/2008. **TO ORDER:** Call (212) 352-3101 & use above code.\* Performances at Sofia's at The Edison, 221 West 46th St. **VIP Tix** include unlimited champagne & a special appetizer.

#### NEW YORK PHILHARMONIC

Save up to 33%!

**"Unparalleled Virtuosity"** - *The New York Times*

**May 23 8pm & 24 2/8pm:** The New York Philharmonic performs Franz Schubert's *"Unfinished" Symphony*

Enjoy this beautiful evening of Romantic music including Sibelius's poignant First Symphony and Korngold's sweeping Violin Concerto, starring the New York Philharmonic's own Glenn Dicterow. "Stunning...A Model of How An Orchestra Should Play" -*The New York Times*

**Tickets are \$49** regularly \$56-\$99. **Tickets are \$69** regularly \$102. Performances are May 23rd at 8pm & May 24th at 2pm & 8pm.

**TO ORDER:** Call (212) 721-6500 & use code **PLUM**.\* Or bring Guide to Avery Fisher Hall Box Office, Lincoln Center, Broadway & 65th Street. Limit 6 tickets per order.

### FAMILY EVENTS

#### ARTHUR LIVE!

Four Performances Only!

**The Emmy®-Award Winning Series Comes to Life!**

Enjoy the family fun, as everyone's favorite aardvark & friends hit the stage in this delightful musical adventure featuring Arthur, his family and friends. During Arthur's adventures he discovers and shares the importance of teamwork, learning, & the joys of just being a kid. Featuring a dozen original songs - including "Good and Ready," "The Loose Tooth Wiggle" and "T-Rex Rocks" this interactive show will keep the whole family thoroughly engaged.

**Save \$5! Tickets are \$9.50-\$38.50**, reg. \$14.50-\$43.50. Event is May 9 10:30am & 7:00pm and May 10 11:00am & 3:00pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (631) 888-9000 & use code **PLUM**.\* Or bring Guide to Nassau Coliseum, 1255 Hempstead Tpke, Uniondale, NY. Limit 8 tickets per order. Prices include \$3.50 facility fee.

#### BLUE MAN GROUP: How to Be a Megastar Tour 2.1

**Save \$10 on the Blue Man Group's Newest Show**

Blue Man Group's newest tour, How to Be a Megastar Tour 2.1, takes you through a satirical "workshop" on how to create "the perfect rock concert experience" celebrating, skewering, and otherwise deconstructing rock stardom in all of its narcissistic glory in the process. Expanding on the "Rock Concert Manual" concept from the Complex Rock Tour, the Blue Men take you through a new "how-to manual" in a uniquely clever & interactive show that's guaranteed fun for all ages.

**Save \$10! Tickets are \$42.50 & \$78.00**, reg. \$52.50 & \$88.00. Event is May 3rd at 8pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (631) 888-9000 & use code **PLUM**.\* Or bring Guide to Nassau Coliseum, 1255 Hempstead Tpke, Uniondale, NY. Limit 8 tix/ord. Price incl \$3.50 facility fee.

#### MCDONALD'S GOSPELFEST

Saturday, June 14th!

**The Biggest Gospel Event of the Year!**

The biggest names in Gospel come to Prudential Center on June 14. Stars like Kirk Franklin, Donnie McClurkin, the Mighty Clouds of Joy, Hezekiah Walker and the Love Fellowship Choir, Byron Cage, Vickie Winans and Cissy Houston honor and give praise for the biggest gospel event of the year!

**Save up to \$10: Tickets are \$60, \$70 & \$100**, regularly \$65, \$80 & \$110. Event is Saturday, June 14 at 3:00pm.

**TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (201) 507-8900 and use code **PLUM**.\* Or bring Guide to Prudential Center, 165 Mulberry Street, Newark, NJ. Limit 8 tickets per order. Prices do not include facility fee.

#### MOTHER'S DAY IDEAS!

BROADWAY GIFT CERTIFICATES

CHICAGO \* A CATERED AFFAIR \* GYPSY

LEGALLY BLONDE \* METS \* GREASE

HAIRSPRAY \* CELIA

CLASSIC HARBOR LINE CRUISES

MADAME TUSSAUDS NEW YORK \* NEW YORK LIBERTY

TONY N' TINA'S WEDDING

\* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

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### ATTRACTIONS

#### **BODIES...The Exhibition** Extended by Popular Demand!

**Innovative. Real. Groundbreaking.**

Celebrate the wonder of the human form at *BODIES...The Exhibition*. This striking exhibit showcases real human bodies, giving visitors the opportunity to see themselves in a fascinating way like never before. Captivating and edifying, BODIES unveils the many complex systems of organs and tissues that drive every aspect of our daily lives and unite us all as humans.

**Mon-Fri:** Child \$14.50, Seniors \$16.50, Adults \$20.50, reg. \$20.50-\$26.50.

**Sat-Sun:** Child \$15.50, Seniors \$17.50, Adults \$21.50, reg. \$21.50-\$27.50. Valid Mon-Thur 10am-7pm & Fri-Sun 10am-10pm thru 7/6. **TO ORDER:** Online visit [www.bodiestheexhibition.com](http://www.bodiestheexhibition.com) or Call (888) 926-3437

& use code **PLUME**.\* South Street Seaport Exhibition Centre, Fulton & Front St. Limit 10 tix/ord. Tax not included. \$2.50 online service fee not incl. in prices.

#### **CITYPASS**

Save on the Ticket that Makes the Trip!

**Great Cities · Famous Attractions · One Amazing Low Price**

These big-city ticket booklets cut through the clutter of what to see and do, zip you past entrance lines and shave up to 50% off the price of individually purchased attraction tickets. It's a fresh way to experience New York, Atlanta, Boston, Philadelphia, Houston, Toronto, Chicago, Seattle, San Francisco, or Hollywood. With a CityPass in your pocket — thinner than an iPod — you march right to the heart of what makes each destination city famous. The attraction staff removes their ticket and you're in!

**Adult:** \$34.00-\$74.00, reg. \$64.70-\$134. **Youth:** \$24.00-\$44.00, reg. \$44.70-\$105.50. Prices & times vary for each city. **TO ORDER:** [Click Here](#) or visit [www.plumbenefits.com](http://www.plumbenefits.com). Youth ages vary by city. Offer excludes Southern California CityPass. Discount reflects 50% off the price of individually purchased attraction tix.

#### **CLASSIC HARBOR LINE**

15% Off Any Cruise!

**All Aboard! Choose From Numerous Cruises Around Manhattan!**

See New York harbor & famous landmarks like never before aboard a turn-of-the-century style yacht! Bring your "first mate" and enjoy elegant 1.5-3 hour NY waterway excursions on one of Classic Harbor Lines' 80 foot schooners. Weekend guests? Host a small intimate Weekend Brunch Cruise aboard the yacht "Manhattan" as it circumnavigates the entire island of Manhattan. Avoid tourist crowds this spring cruising with the boutique of NY harbor yachts.

**Save 15% on any regularly scheduled cruise or special event! \$34-\$72.25, reg. \$40-\$85 thru 9/2. **TO ORDER:** Online visit [www.sail-nyc.com](http://www.sail-nyc.com) or Call (646) 336-5270 & use code PLUMSAILOR.\* Or bring Guide to Chelsea Piers, Pier 59. Visit [www.plumbenefits.com](http://www.plumbenefits.com) for complete cruise schedule & Information. Complimentary soda, beer, wine, or champagne.**

#### **MADAME TUSSAUDS NEW YORK**

Save over 20%!

**Treat Your Mother Like a Star with a Visit to Madame Tussauds!**

Walk down the red carpet with Susan Lucci, attend our Opening Night Party with A list celebrities, visit the Gallery where you can meet world leaders and historical icons or mingle with Leonardo DiCaprio at the VIP Club. Make your mom feel like a star! Get up close and personal with over 200 life-like figures.

**Adult (code: PLUM22): \$23, regularly \$29. Child (code: PLUM20): \$19, regularly \$23. Good daily 10am-10pm thru 6/6. Price includes attraction & Chamber of Horrors Live!**

**TO ORDER:** Present Guide at Madame Tussauds Box Office, 234 West 42nd Street & use above code.\* Not valid for advanced sales. May close early for events ((800)246-8872 for updates). Limit 6 tickets per order.

### ATTRACTIONS (Continued...) & SPORTS

#### **MEDIEVAL TIMES**

Save up to \$12!

**Bring The Whole Family And Experience The All-New Show!**

Join valiant knights and handsome nobles at the castle for an exhilarating combination of fun, feasting and fighting! At Medieval Times cheer on your own brave knight with King Phillippe, Princess Leonore, Lord Chancellor and others. Feel like royalty as your feast is served to you by wenches & serfs at the castle during the lance-splintering sword-clashing action in the arena!

**Weekdays:** Adults (code: 40410A) \$42.95 reg. \$54.95, Child (code: 40410C)

\$33.95 reg. \$39.95. Valid Wed/Thur 7:30pm, Fri 8pm thru 8/16. **Weekends:** Adults (code: 40411A) \$46.95 reg. \$54.95, Child (code: 40411C) \$35.95, reg.

\$39.95. Valid Sat 1/4:30/8pm & Sun 2:30/5pm thru 8/16. **TO ORDER:** Online visit [www.medievaltimes.com](http://www.medievaltimes.com) or Call 1(888) WE-JOUST & use above code.\* Or bring Guide to Medieval Times, 149 Polito Ave, Lyndhurst, NJ. Child 12 & under. Lmt 14 tix/or.

#### **RIPLEY'S BELIEVE IT OR NOT!**

Perfect for All Ages

**Explore the Odd, the Unusual, the UNBELIEVABLE!**

The most famous oddity museum in the world has opened its newest location right in the heart of Times Square! See 24 shrunken heads, Babe Ruth's uniform, a 6-legged cow, a lock of Elvis's hair & a life-size albino giraffe. This incredible collection features the best of *Ripley's* & New York's own unique history, with artifacts and exhibits to prove that fact IS indeed stranger than fiction. Don't miss the newest New York attraction!

**Adult:** \$20.99 reg. \$24.99. **Child:** \$14.99, reg. \$18.99. **TO ORDER:** Present Guide at Ripley's admission desk, 234 West 42nd Street, between 7th & 8th Aves & use code **PLUM**.\* May close for events (call (212) 398-3133 for updates). Limit 8 tickets per order. Open daily 9am-12Midnight. Child tickets for 12 & under only. Must purchase by 5/27.

#### **TOP OF THE ROCK™ OBSERVATION DECK**

**New York's Most Amazing Attraction!**

The 55,000-square-foot, tiered observation deck atop 30 Rockefeller Plaza offers an unforgettable experience, including a multi-media theater exhibit, glass-ceiling elevator ride to the TOP and panoramic 360-degree, unobstructed view from the 70th floor observatory, 850 feet in the sky! It's a great spot for a romantic night out or the perfect backdrop to start a tour of New York City with the family. Pay a quick visit before a show, or take some extra time and make it a special occasion all by itself.

**Adult:** \$17.00, reg. \$20.00. **Child:** \$10.00, reg. \$13.00. Offer valid daily 8am-Midnight (last elevator goes up at 11pm) thru 6/6. **TO ORDER:** Present Guide at the Top of the Rock Box Office, 50th St. b/w 5th & 6th Ave & use code **PLUMWINTER**.\* Not valid on advanced sales. Lmt 6 tix/ord. Prices include tax.

#### **INTERNATIONAL FIGHT LEAGUE**

Friday, May 16th!

**Live Mixed Martial Arts Returns to the Mohegan Sun Arena!**

Get ready for another night of hard-hitting MMA action featuring three title defenses & some of the best MMA talent in the country. This is your chance to see the fastest growing sport in America live with more fights than you can handle. Championship title bouts include Heavyweight belt holder Roy "Big Country" Nelson, Middleweight belt holder Ryan McGivern & Lightweight belt holder Ryan "The Lion" Schulz. Also featured will be fighters from Ken Shamrock's Lion's Den, Matt Lindland's Team Quest & Pat Miletich's MFS.

**Tickets are \$40 & \$85, regularly \$50 & \$95. Event is Friday, 5/16 at 7:30pm.**

**TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (860) 886-0070 and use code **PLUM**.\* Or bring Guide to Mohegan Sun Arena Center, 1 Mohegan Sun Blvd, Uncasville, CT. Limit 8 tickets/order. Prices do not incl. facility fee.

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### SPORTS (Continued...)

#### NBA STORE

Up to 20% Off Total Purchase

##### There Can Only Be One: NBA PLAYOFFS 2008

Visit the world famous NBA Store, located on Fifth Ave. & 52nd St. & bring the excitement of the 2008 NBA Playoffs/Finals home with you! Whether your rooting for a team from the East or a team from the West, the NBA Store has everything you need to hit the court in style! The NBA Store is the ultimate basketball shopping experience and the perfect destination for everyone in your family. Watch the NBA Playoffs on ABC, ESPN, TNT and NBA TV. The Finals start June 5 on ABC.

**20% off any purchase of \$150 or more! Save 15% off any purchase of \$50 or more!** Offer not valid on single items valued at \$1,000 or more. Good thru 6/6. Store hours: Mon-Sat 10am-7pm and Sun 11am-6pm. **TO REDEEM:** Bring this Guide & mention code **PLUM\*** at the customer service register.

#### NEW YORK LIBERTY

May 18th Opening Night

##### Raising the Game!

Get more Garden for less this summer with the WNBA's New York Liberty! Take advantage of great deals on both partial season packages as well as individual games throughout the 2008 season. The Liberty open the 2008 season on May 18 against the Connecticut Sun.

**Individual Games - Buy Two, Get Two Free!:** Valid for \$34.50, \$39.50 & \$64.50, level seats. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-7171 & use code **PLUM\*.**

**Partial Package - Buy Three Games, Get Fourth Game Free!:** Here is your chance to pick any four home games this season! **FOR MORE INFO AND TO ORDER:** Call (212) 631-8811 & use code **PLUM\*.** Games played at MSG (32nd St & 7th Ave). Limit 8 tickets per order.

#### NEW YORK METS

\$10 Off Tickets!

##### Celebrate the Mets' Final Season at Shea Stadium

Catch more thrills, excitement and fun with Johan Santana, David Wright, Jose Reyes, Carlos Beltran, Pedro Martinez and the rest of the Mets during the final season at Shea.

**Select Bronze Games** (5/10 & 5/11 Cin., 5/26 & 5/28 Fla., 6/25 Sea, 9/22 & 9/24 Chi): **\$17 Tickets**, reg. \$27 (Mezzanine Reserved & Upper Box), **\$5 Tickets**, reg. \$10 (Upper Reserved).

**Select Silver Games** (5/30 LAD, 6/10 Ari., 7/10 SF, 8/5 & 8/7 SD, 8/25 Hou. & 9/12 Atl): **\$25 Tickets**, reg. \$35 (Mezz. Reserved & Upper Box), **\$15 Tix**, reg. \$20 (Upper Reserved). **TO ORDER:** Online visit [www.mets.com/plum](http://www.mets.com/plum) or Call (718) 507-TIXX (8499) & use code **PLUM\*.** Discount valid Mezzanine Reserved, Upper Box and Upper Reserved seats only. Limit 12 tickets/order.

#### NEW YORK RED BULLS

Save over 30% on Select Games!

##### Great Savings for May and June Home Games!

Come out to Giants Stadium and see Juan Pablo Angel and 18 year-old US National Team star Jozy Altidore lead your Red Bulls towards an MLS Cup Championship! Great lower tier Midfield Seats available!

**Save over 30%: Tickets are \$27**, regularly \$40. Game is 6/5 vs. Chivas USA at 7:30pm. Also receive a free ESPN Primetime Red Bulls t-shirt with purchase. Shirts can be redeemed at Stadium on Game Day

**Remaining May and June Home Games: Save over 25%: Tickets are \$30**, regularly \$40. Valid for games: 5/17 vs. Kansas City at 7:30pm, 5/25 vs. Chicago at 3pm & 6/21 vs. Dallas at 7:30pm **TO ORDER:** Online visit [www.ticketmaster.com/rbplum](http://www.ticketmaster.com/rbplum) & use code **RBPLUM\*.** Venue: Giants Stadium, 50 State Hwy 120, E. Rutherford, NJ. Limit 10 tickets per order.

### SPORTS (Continued...) & COMEDY

#### WORLD'S STRONGEST MAN SUPER SERIES

##### Witness Incredible Feats of Strength Live!

Don't miss this unique opportunity to see the superstars of strongman up close as they go head to head in incredible action-packed feats of strength! Athletes scheduled to appear include 4-Time Champion Mariusz Pudzianowski, former champion Magnus Samuelsson, America's Strongest Man - Derek Poundstone, and many more. Be a part of history as the World's Strongest Man Super Series visit the WaMu Theater at Madison Square Garden for the first time ever on Saturday, June 21st!

**Save \$5! Tickets are \$45**, reg. \$50. Event is 6/21 at 8pm. **TO ORDER:** Online visit [www.ticketmaster.com](http://www.ticketmaster.com) or Call (212) 307-7171 & use code **PLUM\*.** Or bring Guide to MSG, 32nd St & 7th Ave. Limit 8 tickets per order. Price includes \$4.50 facility fee.

#### BROADWAY COMEDY CLUB

Buy One, Get One Free!

##### New York's Largest Comedy Club

Located in the heart of Times Square, Broadway Comedy Club features top comics as seen on VH1, Comedy Central, Letterman, MTV & The Tonight show....Recent drop-ins have included Rosie O'Donnell, Shawn Wayans, Tim Allen and Jim Gaffigan.

**Buy 1, Get 1 Free:** regularly \$10 each Sunday-Thursday at 9 pm & \$15 each Friday at 10 pm and midnight and Saturday at 9 pm, 11 pm and midnight. Code not valid for After-prom show.

**TO ORDER:** Call (212) 757-2323 and use code **PLUM\*.** Two drink minimum for all performances. As an additional bonus, enjoy two-for-one drinks after the show in the cafe located on the main level. Club is located at 318 West 53rd Street. Limit 10 tickets per order. Offer valid thru 6/6.

#### COMIC STRIP LIVE

Buy One, Get One Free!

##### Voted AOL City Guides "Best Comedy Club"

NYC's World Famous Comedy Club! Home of comedy legends Eddie Murphy, Chris Rock, Adam Sandler, Jerry Seinfeld, and more. NYC's top comedians perform nightly at this renowned standup comedy venue.

**5/1 8:30pm:** Montreal Comedy Festival Auditions - Act Now, tickets will sell!

**5/8 8:30pm:** Stand Up for a Cause - Portion of proceeds go to local charity

**5/29 8:30pm:** Comedy Caliente - Top Latin-American comedians

**Buy 1, Get 1 Free:** reg. \$20 each Mon-Thurs & Sun and \$22 each Fri/Sat & all specialty shows thru 6/6. **TO ORDER:** Call (212) 861-9386 (12-7pm). Give your name, phone # and use code **PLUM\*.** Valid: Mon-Thurs 8:30pm, Fri 8:30pm & 10:30pm, Sat 8pm, 10:30pm & 12:30am & Sun 8pm. 2 drink min. for all perfs. 1568 2nd Ave. (bet. 81st & 82nd). Lmt 10 tix/ord.

#### COMIX

Great Discount, Great Food!

##### Zagat's Highest Rated Comedy Venue in New York

Voted "one of the top six clubs in the country" by *The Hollywood Reporter*, Comix features headlining acts as well as cutting-edge alternative, improv sketch comedy & music/variety shows. It's an elegant space with comfortable seating, unobstructed stage views, the purest sound & superior food.

**Save \$2 on Select Shows:** Tickets range from \$7-\$28, reg. \$9-\$30. All shows vary in price. Offer valid thru 5/31. Offer valid for the following performances: Moms On the Edge of a Nervous Breakdown, May 3 at 8:30/10:45pm; Hot Comix Showcase, May 6, 9, 10, 20, 23 & 24; Greg Giraldo, May 16 & 17; & Paul F. Tompkins, May 30 & 31.

**TO ORDER:** Call (212) 524-2500 & use above **PLUMMAY\*** Or bring Guide to Comix, 353 W 14th St. Lmt 8 tix/order. Not valid for purchase via online.

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### COMEDY (Continued...)

#### FULL METAL MAMAS

##### Spring Fling Extravaganza!

The Mamas are back! The Full Metal Mamas are just like other moms. They help with homework, attend dance recitals and throw birthday parties, but put these ladies together at night on a stage and you are in for an earful! From husbands to Halloween, from pets to the PTA, they poke fun at everything that drives us all nuts! Act Now! And don't miss your chance to see the Mamas' "Spring Fling Extravaganza"

**Save \$5:** Tickets are \$10, regularly \$15. A 2 drink minimum applies.

**TO ORDER:** Call (646) 639-9803. Give your name, phone # and use code **PLUM**. \* Event is Saturday, May 17 at 6:30 pm. at Broadway Comedy Club 318 West 53<sup>rd</sup> Street (between 8<sup>th</sup> & 9<sup>th</sup> Ave). No limit on tickets per order. Cash Only.

#### JERRY SEINFELD: STAND UP FOR A CURE

##### Great Reserved Seats Still Available For Plum Benefits Customers!

Call Inside Sports and Entertainment Group (An official sponsor of this event) so you don't miss this one-night-only private performance by Jerry Seinfeld at the WaMu Theater at MSG on June 2, 2008! Benefiting Lung Cancer Research at Memorial Sloan Kettering Hospital, many celebrities will be in attendance at this special evening featuring Frank Caliendo as the opening act and hosted by Alec Baldwin. Act now, only a limited number of reserved tickets are still available!

**Tickets are \$250** (Sections 300-302), **\$350** (Sections 200-204) **\$550** (Sections 100-102). Please note the prices listed are above face value. **TO ORDER:** Call (866) 454-4734 (Mon-Sat) & use code **PLUM**\* at WaMu Theater at MSG, 32nd St & 7th Ave. Valid exclusively via phone. Lmt 4 tix/ord.

#### LAUGH LOUNGE NYC

##### Voted #1 Comedy Club in New York City by CitySearch!

Laugh Lounge NYC brings the sass of stand-up to the ever-more-trendy Lower East Side. All-pro lineup on Fri & Sat nights! Specialty shows include:

**5/6 & 5/20 8:30pm:** Nuevo Latino – With Hispanic Comics

**5/13 8:30pm:** Jammin' Asian Variety Show

**5/15 8:30pm:** Café Comedia – With Hispanic Comics

**5/22 8:30pm:** The Crazy Desi Show– Indian, Pakistani & S.E. Asian Comics

**5/29 8:30pm:** All female comic lineup

**Sun-Thurs:** \$5, regularly \$10, at 8:30pm. **Fri, Sat & Specialty:** \$10, regularly \$15, Friday and Saturday 8:30pm, 10:30pm & 12:30am. Offers valid thru 6/6.

To reserve seats call (212) 614-2500 (after 12pm). Give name, phone number & use code **PLUM**. \* Or bring Guide to 151 Essex St. Two drink minimum.

One Night Only!

#### NATIONAL COMEDY THEATRE IMPROV SHOW

##### Get Ready For 90 Minutes of Non-Stop Hilarity!

The nationally acclaimed National Comedy Theatre is celebrating their 3<sup>rd</sup> successful year Off-Broadway and their 20<sup>th</sup> year performing on the West Coast. Similar in style to "Whose Line Is It Anyway," NCT is a high octane Improv comedy show based on audience suggestions. It's fast, hysterical and the most fun allowed by New York law.

**Friday & Saturday 9:45pm Special! (code: PB24):** 2 Tickets for \$24, regularly \$30.

**Friday & Saturday 7:30pm (code: PB10):** \$13.50, regularly \$15. Great for the entire family! **TO ORDER:** Call (212) 629-5202 & use above code.\* Or bring Guide to NCT, 347 W 36<sup>th</sup> St. Limit 8 tickets per order. Pairs for late night special only. Valid thru 6/6.

#### NEW YORK COMEDY CLUB

Buy One, Get One Free!

##### Non-stop Laughter Awaits At The New York Comedy Club

Now in its 20<sup>th</sup> year, New York Comedy Club located on Manhattan's East Side, features top comics as seen on VH1, Comedy Central, The Late Show with David Letterman, MTV & The Tonight Show. Recent drop-ins have included SNL'S Tracy Morgan, Ray Romano, Brett Butler and Damon Wayans.

**Buy 1, Get 1 Free:** regularly \$10 each Tuesday, Wednesday and Thursday at 9 pm. Friday & Saturday at 10 pm and midnight, regularly \$15 each.

**TO ORDER:** Call (212) 696-5233 and use code **PLUM**.\*. A two drink minimum applies for all performances. Code not valid for After-prom shows. Club is located at 241 East 24<sup>th</sup> Street. Limit 10 tickets per order. Offer valid thru 6/6.

#### SUNSET COMEDY CRUISE

One Night Only: May 28

##### Brought to you by the World Famous Comic Strip Live

What could be better than cruising around Manhattan laughing at the antics of some of NYC's top comedians all while enjoying a tall cool drink? Whether you want to laugh, enjoy a warm summer night, or unwind after a long day, the 33<sup>rd</sup> Annual Sunset Comedy Cruise is just what you need. This cruise sells out fast! Call and make your reservations now. You'll have a blast!

**\$5 Off! Tickets are \$20:** reg. \$25 Admission includes comedy show, DJ, dancing, skyline view & cash bar. 2 drink min required. Cash only. Buffet is available for purchase. Event is May 28<sup>th</sup>. Advance Reservations required w/ credit card. **TO ORDER:** Call (212) 861-9386 (12-6pm). Give your name, phone # and use code **PLUM**.\* Cruise departs from Pier 40 @ West Houston St. Boards between 6:30-7:30pm & Cruise is 7:30-10:30pm.